

MEDIA KIT

AUTHOR: KEARA WILLIAMS
CATEGORY: CHILDREN'S BOOK



AUTHOR BIO

BOOK BIO

WHO SHOULD READ

BOOK EXCERPT

INTERVIEW QUESTIONS

MARKETING IMAGES

CONTACT INFO

AUTHOR BIO



KEARA WILLIAMS

Keara Williams is a creator and storyteller who is passionate about positively shaping the lives of youth in her community through writing. While working as a Pre-K Teacher's Assistant during her undergraduate studies, she quickly discovered her love for nurturing and inspiring children mentally and emotionally. She witnessed firsthand the power of mentorship coupled with education inside and outside of the classroom.

Keara began seeking opportunities to reach children in non-conventional ways, leading her to begin writing children's books. Through her writing, she tells stories that encourage her readers to tap into their inner strengths and values as they seek to achieve their goals and prepare for many of life's challenges. Her primary objective as an author is to cultivate a sense of empowerment through words while instilling self-confidence in every reader.

Keara is the founder of Believing In My Growth (B.I.M.G), LLC, which has the motto "Empowering Youth For A Better Tomorrow." B.I.M.G aims to improve student cognition and emotional development, foster strong leadership capability, and enhance comprehension skills. In addition to being an author and entrepreneur, she has used her expertise to serve as a children's fashion designer and hair and makeup artist.

Keara received her Bachelor of Science degree in Business Administration from Bowie State University. Her hobbies are journaling, creative directing, and sightseeing.

BOOK BIO

CATEGORY:
CHILDREN'S BOOK



As a kid, it can be hard to understand how you're feeling. Sometimes, saying that you're happy, sad, or even mad just doesn't seem to be the right word. Instead of being afraid of your feelings, we encourage you to uncover your inner superheroes and face them head-on! *The Power in Me!* will walk you through some of the most powerful words you can use to keep yourself happy. Using superheroes as the basis of learning, children will see themselves in the characters and be encouraged to promote self-love in their every day lives.

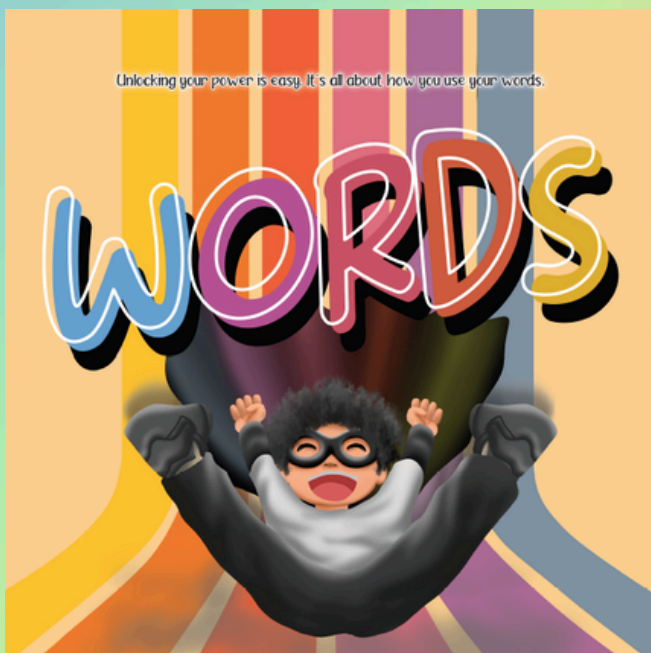
AUTHOR: KEARA WILLIAMS | CATEGORY: CHILDREN'S BOOK

WHO SHOULD READ?



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- CHILDREN AGES 3-12
 - PARENTS LOOKING TO PROMOTE SELF-LOVE
 - TEACHERS WANTING TO MOTIVATE CHILDREN TO USE STRONG WORDS TO DESCRIBE THEMSELVES
 - YOUTH COUNSELORS
 - EDUCATORS

SAMPLE PAGES



TEXT SAMPLE

**Hi, there! Let's talk about mental health.
Sometimes, your mental health can make your
body and your mind feel bad. When that happens,
you already have what you need to fight it.**

**Do you know that your words have special
powers? They are tools that can be good or bad,
depending on how you use them. Since your words
have special powers, when you talk, you become...
a superhero!**

**Unlocking your power is easy. It's all about how
you use your words.**

Let's look at how you can use your words for good.

INTERVIEW QUESTIONS

How long did it take to write your children's book?

What inspired you to write it now?

Do you think you'll write additional children's books?

What was the most difficult part of writing this book?

How did you come up with the title?

What would you say is the best way for parents to teach kids about mental health?

What do you expect readers to get from your book?

MARKETING IMAGES

TO BE USED FOR PROMOTIONAL PURPOSES ONLY



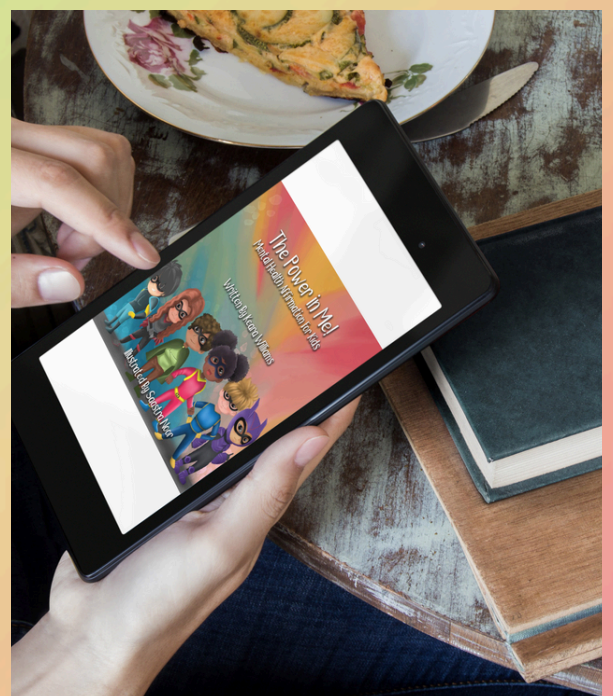
AUTHOR PHOTO



DIGITAL FORMAT MOCKUP



BOOK MOCKUP



DIGITAL FORMAT MOCKUP

MARKETING IMAGES

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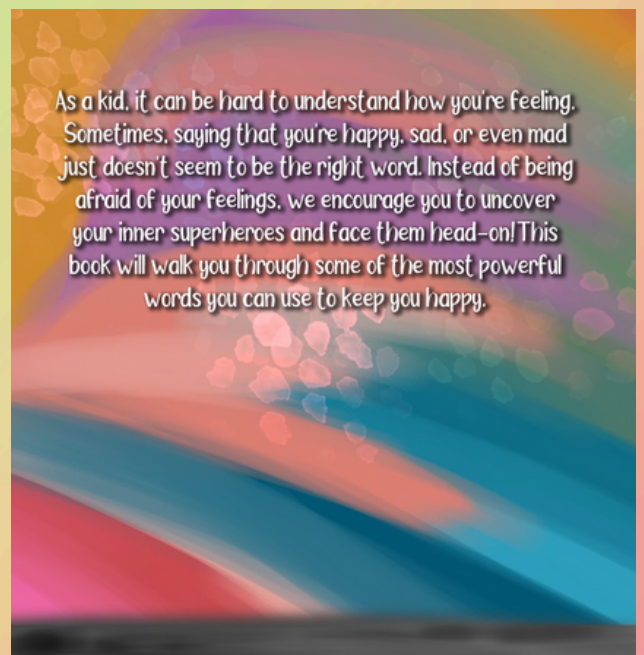
BOOK MOCKUP



FRONT COVER



BOOK MOCKUP



BACK COVER

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CONTACT



SCAN HERE FOR DETAILS

